

Date of Event: Sept. 11 & 12, 2009  
Where: The Soap Factory  
518 2<sup>nd</sup> St SE Mpls

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## **THE \$99 SALE @ THE SOAP FACTORY**

**200+ works. 1 size. 1 price. No names.  
www.soap99.com**

On September 11<sup>th</sup> and 12<sup>th</sup> The Soap Factory invites you to use your aesthetic chops pick out pieces by the latest artworld darlings and the soon to be celebrated. With all the art signed only on the back, you'll have to rely on your keen eye to discern the local luminaries. At the low price of \$99 for original art, you'll definitely find gems you can't live without.

Artists from around the country have donated their works, and all proceeds support The Soap Factory, the region's premier laboratory for emerging contemporary art. From Alec Soth to Howard Cruse to Tom Rose, there will be much to choose from and the elbowing at the door will be intense. (Last year people waited to get in and yes, rushed in when the doors opened!) Check out the website for further details and to see some sample works: [www.soap99.com](http://www.soap99.com)

Pre-purchase your tickets for \$35 at the website and be among the first through the door on September 11 for the pre-sale and fabulous party. All remaining works will be sold on September 12, 9:00-noon, and admission that day is free.

*The Soap Factory is located in the former National Purity Soap Factory building, 518 Second St. SE, Minneapolis, just a block from the Stone Arch Bridge. The historic 48,000 sq. ft. wood and brick Victorian warehouse is now a cavernous art space offering galleries for experimental contemporary arts including sculpture, installation, performance, photography, film and video. For more information about The Soap Factory visit [www.soapfactory.org](http://www.soapfactory.org).*

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